



### EMPIRE DESIGN.

### Posters

Trailers Digital

Contact

### Les Misérables

Oblivion

Stoker

Hitchcock

The Look of Love

Trance

Parker

Contraband

Skyfall

The Lorax

Looper

Bel Ami

Bourne Legacy

Diary of a Wimpy Kid Dog Days

Drive

Martha Marcy May Marlene

Bridesmaids

The Descendants

Black Swan

Kick-ass

Despicable Me

Toy Story 3

The Imaginarium of Doctor Parnassus

Inglorious Basterds

Archive



LCG BCU Graphic Design Student...



Recently i had the amazing opportunity to ask British Graphic Designer Jack Crossing a few questions about his life and career. I found him extreamly inspiring and helpful, check out his website for more at http://www.jackrossing.com



You studied and graduated from Bath Spa University in 2008, what were your next steps? Did you apply for Empire Design straight away?

After graduation I became really proactive, I emailed hundreds of agencies looking for work, sending out mailers of my work. I intermed at a few agencies to start with and also freelanced, working with agencies like SEA, YCN and red stone I actually got my job at empire after the creative director saw my work at the new blood exhibition on old street, I remember getting a phone call from empires annaging director asking if I dile to meet and have a chat. If d never actually head of empire so I went along and chatted with a few designers and found out what they did. When I found out it was film posters I became really interested, whilst at university I used to design the lecture posters for our Wednesday talks, so designing film posters seemed like a really interesting thing to do. I did a two week trial and after that I was offered a job and I've been here for nearly 5 years now.

### Did you always know you wanted to be a Graphic Designer? And why Graphic Design?

I knew I wanted to work in the creative industry for as long as I can remember. My parents both used to work at saatchi and saatchi, so I was always around advertising in one way or another. My dad is actually my biggest influence when I comes to my career choice. He has worked with some amazing clients throughout his career and has always given me the best advice.

### Did you always know you wanted to work for Empire?

Like I said before, I was unaware of what empire was when I was at university. I wasn't even aware of how film posters were made. During my time at bath I used photoshop maybe twice. I was more about screen printing t-shirts for bands and typography really. I remember in my interview for the job





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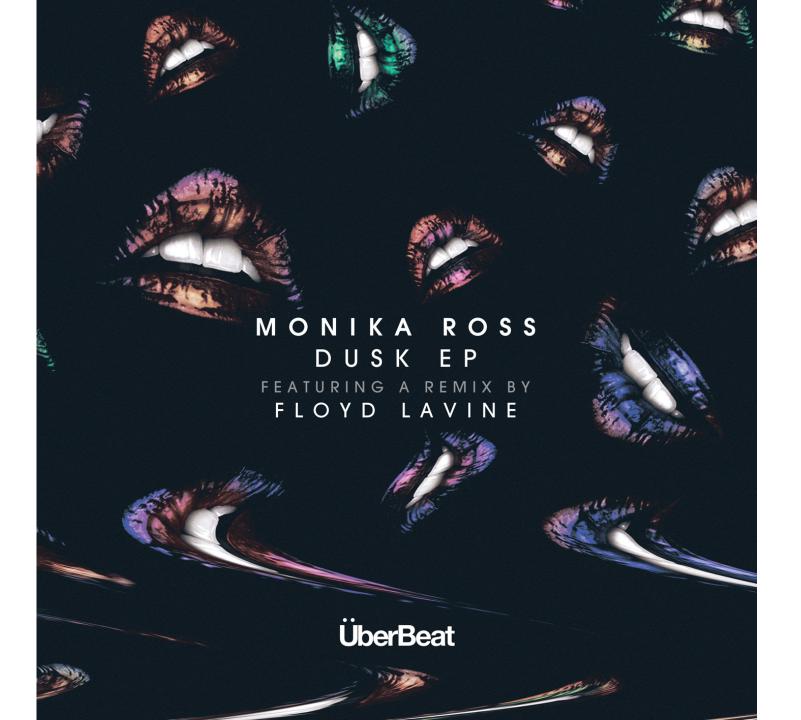
ANALOS SERVICIOS POR CONTRACTOR POR

ALBUM COVERS

### JOSH BUILER



GOT A FEELING



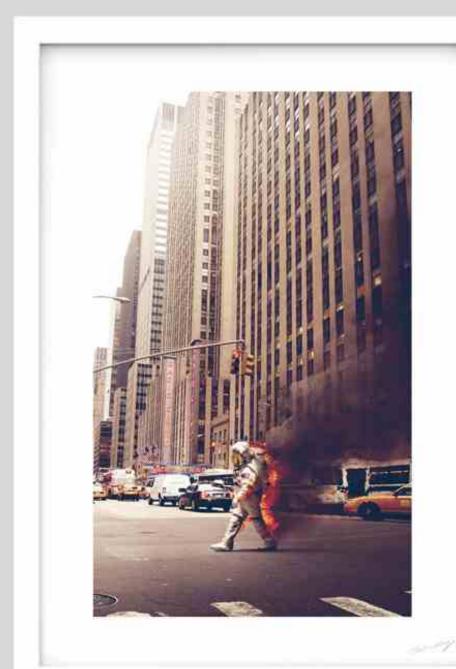




EXHIBITION WORK

6<sup>TH</sup> AVENUE







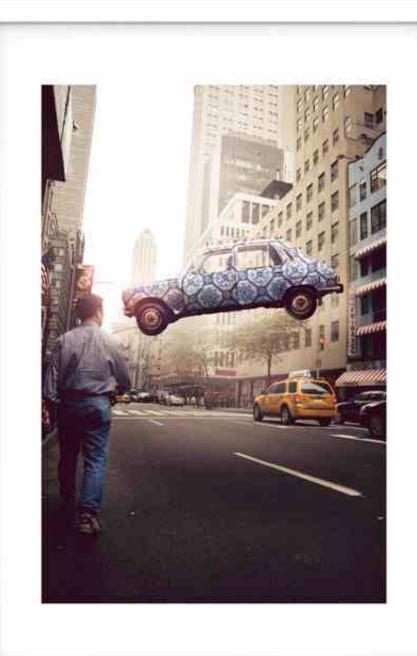
### WEIGHTLESS











### RVLVR EXHIBITION





### T-SHIRT DESIGN







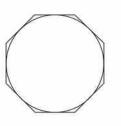


## l'étranger

### WIRED

### BOKO BOKO

Antelorta



MONOKROMATIC

### PRODUCT DESIGN





# "BE INSPIRED - A BIT OF ADVICE I LIVE BY"

"ONLY DO WHAT MAKES YOU HAPPY"

HEARD BY WOLF OLINS 2008





### BIBLIOGRAPHY

WWWJACKCROSSING.COM WWW.BEHAUSE.COM FMAILS FROM JACK CROSSING HIMSFLF INCLUDING PICTURES BOY7 MAKENOY7 F. BLOGSPOT. COM FOR THE RODGER DAITRY COVER.